Rebecca Lindqvist

Senior Data Analyst | Data Analyst | Reporting Analyst

rebecca.lindqvist@email.example • (612) 555-0134

PROFESSIONAL SUMMARY

Senior data analyst with 11 years in healthcare and retail analytics, leading metric design, forecasting and self-serve reporting for operations leaders. Sets analytics standards, mentors analysts and partners with data engineering on modeling. Comfortable presenting trade-offs to executives without hiding uncertainty in the numbers.

PROFESSIONAL EXPERIENCE

Senior Data Analyst

Aug 2020 — Present

Northstar Community Health Network · Minneapolis, MN

- Lead a team of four analysts supporting clinic operations, owning the metric catalog that defines visit volume, no-shows and capacity for 38 clinics.
- Built a weekly appointment demand forecast in Python, now used by scheduling to set staffing levels and credited with reducing overtime hours by about 10%.
- Partnered with data engineering to move reporting from spreadsheets to BigQuery and Tableau, retiring 60 manual reports and giving managers self-serve views.
- Designed a no-show reminder experiment with the patient access team, measuring a reduction in missed appointments that justified a network-wide rollout.

Data Analyst

Mar 2016 — Jul 2020

Lakewood Grocery Cooperative · St. Paul, MN

- Developed store-level sales and margin dashboards in Tableau for 45 stores, replacing static PDF reports with filters by region, category and promotion.
- Analyzed promotion lift with SQL and R, showing that several recurring discounts cannibalized full-price sales and helping merchandising redesign the promo calendar.
- Trained 30 store and category managers on reading the dashboards, cutting ad hoc report requests to the analytics team in half.

Reporting Analyst

Jun 2014 — Feb 2016

Twin Rivers Logistics · Minneapolis, MN

- Produced daily on-time delivery and carrier performance reports in SQL and Excel for the transportation team.
- Built an Access-to-SQL Server migration plan for legacy reports, documenting every calculation before the old database was retired.

EDUCATION

MS, Applied Statistics — Great Lakes Technological University *2014*

BA, Mathematics — Prairie Hill College *2012*

SKILLS

Technical: SQL, Python, R, Tableau, Power BI, BigQuery, dbt, Time-series forecasting, Experiment design, Metric definition, Data governance, Mentoring analysts, Executive presentations

Certifications: Tableau Certified Data Analyst