Marcus Lindqvist-Obi

Staff Data Engineer, Data Platform | Senior Data Engineer | ETL Developer

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PROFESSIONAL SUMMARY

Senior data engineer and platform lead with 12 years building data infrastructure for logistics and media companies. Leads a team that owns ingestion, the cloud warehouse, orchestration and data governance, and partners with analytics and machine learning teams on reliable data products.

PROFESSIONAL EXPERIENCE

Staff Data Engineer, Data Platform

Feb 2021 — Present

Lakeshore Freight Network · Chicago, IL

- Lead a team of six data engineers owning ingestion, the Snowflake warehouse, Airflow orchestration and data catalog for a company with 200 data users.
- Consolidated three overlapping pipeline frameworks into one dbt and Airflow standard, removing hundreds of unused jobs and simplifying on-call support.
- Introduced warehouse cost monitoring and query budgets per team, lowering Snowflake spend while query volume kept rising.
- Built streaming shipment events with Kafka and Snowpipe Streaming, giving operations near-real-time delay alerts used by dispatchers.

Senior Data Engineer

Mar 2017 — Jan 2021

Prairie Signal Media · Chicago, IL

- Designed the event data pipeline for web and app analytics on Google Cloud, processing billions of events a month into BigQuery.
- Built feature pipelines for the recommendations team, cutting model training data preparation from days to hours.
- Set up lineage and ownership tags for core datasets so analysts knew who maintained each table.

ETL Developer

Jun 2013 — Feb 2017

Midwest Retail Analytics Group · Naperville, IL

- Developed SQL Server and SSIS jobs loading point-of-sale data from retail clients into a central warehouse.
- Tuned slow stored procedures and indexes, shortening nightly load windows for the largest client feeds.

EDUCATION

BS, Computer Science — Great Lakes Technical University *2013*

SKILLS

Technical: Data platform architecture, Snowflake, BigQuery, Spark, Kafka, Airflow, dbt, Terraform, Data governance and lineage, Cost management, Team leadership, Stakeholder management

Certifications: Google Cloud Professional Data Engineer · SnowPro Core Certification