Sofia Delacroix-Ng

Freelance Graphic Designer | Graphic Design Intern

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PROFESSIONAL SUMMARY

Junior graphic designer with a graphic design diploma, an agency internship and a year of freelance work for small businesses. Designs social, print and packaging pieces in Illustrator, Photoshop and InDesign, prepares clean print-ready files and works well under tight deadlines. Portfolio includes a full brand identity for a local café.

EXPERIENCE & PROJECTS

Self-employed · Toronto, ON **Sep 2025 — Present**

Freelance Graphic Designer

- Designed a complete identity for a neighbourhood café, including logo, menu boards, cups and an Instagram template set, delivered within a four-week opening schedule.
- Created bilingual English and French packaging labels for a small skincare brand, checking required label text with the owner before sending files to print.
- Prepared print-ready files with correct bleeds, colour profiles and dielines for three local printers, with no reprints needed for file errors.

Kingsway Creative Studio · Toronto, ON **Jan 2025 — Apr 2025**

Graphic Design Intern

- Produced 60 social media and display ad variations for two retail clients from senior designers' master layouts, meeting weekly campaign deadlines.
- Retouched product photography and built a shared asset library in the studio's cloud drive, making files easier to find for the whole team.

Transit poster series (portfolio project)

- Designed a five-poster safety campaign for a fictional transit agency, testing type sizes and contrast for readability from platform distance.

EDUCATION

Advanced Diploma, Graphic Design **2025**

Lakeshore College of Art and Technology

SKILLS

Technical: Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Figma, Typography, Layout and grids, Brand identity, Print-ready files, Packaging dielines, Social media graphics, Photo retouching, French and English