Rohan Kapoor-Lavoie

Web Developer | Junior Web Developer

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PROFESSIONAL SUMMARY

Front-end web developer with five years at a digital agency building marketing sites, ecommerce stores and web apps for brands across Canada. Specializes in React, Next.js and headless CMS builds, with strong habits in accessibility, performance and clean handoff to clients. Builds bilingual English and French sites with proper language routing.

PROFESSIONAL EXPERIENCE

Web Developer

Feb 2023 — Present

Harbourfront Digital · Toronto, ON

- Lead front-end builds for marketing sites in Next.js and Contentful, delivering eight client launches a year with editors able to build pages without developer help.
- Rebuilt a retail client's Shopify theme for speed, cutting largest contentful paint on product pages and raising mobile checkout conversion after launch.
- Brought a public-sector client's site to WCAG 2.1 AA ahead of an accessibility compliance deadline, testing with screen readers and keyboard-only navigation.
- Set up bilingual English and French routing and content models so Quebec visitors land on French pages with matching URLs.

Junior Web Developer

Jun 2021 — Jan 2023

Queen Street Interactive · Toronto, ON

- Built responsive WordPress themes and custom blocks for nonprofit and arts clients from Figma designs, matching layouts across browsers and devices.
- Created HTML email templates that rendered correctly in major email clients, replacing image-only emails that failed accessibility checks.
- Fixed long-standing bugs in a membership site's PHP forms, reducing failed sign-ups reported to the client's support inbox.

EDUCATION

Diploma, Interactive Media Development — Lakeshore College of Applied Technology **2021**

SKILLS

Technical: JavaScript, TypeScript, React, Next.js, Headless CMS (Contentful, Sanity), Shopify and Liquid, Tailwind CSS, WCAG 2.1 AA, Core Web Vitals, Playwright, Vercel, Figma